



Media Group

To: Clients, agencies, and partners of bMG

Date: 16.11.2015

Dear colleagues,

We would like to bring to your attention the conditions for taking advantage of the early negotiation discount.

Besides the deadlines for signing the annual agreement described in the table below, please keep in mind that the discount can be used by existing clients who have not decreased their investment and/or share in bMG in 2016 compared to 2015 as well as new clients.

Annual agreement signed no later than:	Discount
15 December 2015	9%
15 January 2016	8%
29 January 2016	7%

If you have any questions, please do not hesitate to contact us!

Best regards,
Sales Department,
bMG

bTV Media Group

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