

Rate Card For Broadcasting Paid Reports

Valid as of 01 July 2026



Title	Time	Day	Price for 60"	Price for 120"
This Morning	07:00-09:29	Mon-Fri	2 250 EUR	4 125 EUR
News	12:00-12:29	Mon-Fri	2 250 EUR	4 125 EUR
News	17:00-17:29	Mon-Fri	2 700 EUR	4 950 EUR
News	19:00-19:59	Mon-Fri	5 400 EUR	9 900 EUR
News	22:00-22:29	Mon-Fri	4 050 EUR	7 425 EUR
News	22:30-22:59	Mon-Fri	3 600 EUR	6 600 EUR
This Saturday	08:00-09:59	Sat	2 250 EUR	4 125 EUR
News	12:00-12:29	Sat	2 250 EUR	4 125 EUR
News	19:00-19:59	Sat	5 400 EUR	9 900 EUR
This Sunday	08:00-09:59	Sun	2 250 EUR	4 125 EUR
News	12:00-12:29	Sun	2 250 EUR	4 125 EUR
News	19:00-19:59	Sun	5 400 EUR	9 900 EUR

The fixed prices are in euros, excluding VAT.
The Sales Department of bTV Media Group reserves the right to make changes in the present Rate Card.

Rate Card For The Production of Paid Reports To Be Broadcast On The TV Channels of bTV Media

Valid as of 01 July 2026



When BMG produces a paid report, production costs are paid as follows:

1. **Filming within Sofia** – €350, excluding VAT, including camera rental for 1 hour and editing;
2. **Filming outside Sofia, at a location where there is a BMG correspondent** – €400, excluding VAT, including camera rental for 1 hour and editing;
3. **Filming outside Sofia, at a location where there is no BMG correspondent, requiring to send a team from another town** – €450, excluding VAT, including camera rental for 1 hour and editing, as well as transport costs to/from the location.

If the time for shooting the paid report exceeds 1 hour, for each subsequent hour after the first, a camera rental fee of €200 (excl. VAT), is due.

