

Rate Card For Broadcasting Paid Reports Valid as of 01 May 2026



| Title | Time | Day | Price for 60" | Price for 120" |
|---------------|-------------|---------|---------------|----------------|
| This Morning | 06:30-09:29 | Mon-Fri | 3 645 EUR | 6 683 EUR |
| This Morning | 07:00-09:29 | Mon-Fri | 3 645 EUR | 6 683 EUR |
| News | 12:00-12:29 | Mon-Fri | 3 645 EUR | 6 683 EUR |
| News | 17:00-17:29 | Mon-Fri | 4 253 EUR | 7 796 EUR |
| News | 19:00-19:59 | Mon-Fri | 10 935 EUR | 20 048 EUR |
| News | 22:30-22:59 | Mon-Fri | 7 290 EUR | 13 365 EUR |
| News | 23:00-23:29 | Mon-Fri | 5 468 EUR | 10 024 EUR |
| This Saturday | 07:30-10:59 | Sat | 3 645 EUR | 6 683 EUR |
| News | 12:00-12:29 | Sat | 3 645 EUR | 6 683 EUR |
| News | 19:00-19:59 | Sat | 9 720 EUR | 17 820 EUR |
| This Sunday | 07:30-10:59 | Sun | 3 645 EUR | 6 683 EUR |
| News | 12:00-12:29 | Sun | 3 645 EUR | 6 683 EUR |
| News | 19:00-19:59 | Sun | 10 328 EUR | 18 934 EUR |

The fixed prices are in euros, excluding VAT.

The Sales Department of bTV Media Group reserves the right to make changes in the present Rate Card.

Rate Card For The Production of Paid Reports To Be Broadcast On The TV Channels of bTV Media Valid as of 01 May 2026



When BMG produces a paid report, production costs are paid as follows:

1. **Filming within Sofia** – €350, excluding VAT, including camera rental for 1 hour and editing;
2. **Filming outside Sofia, at a location where there is a BMG correspondent** – €400, excluding VAT, including camera rental for 1 hour and editing;
3. **Filming outside Sofia, at a location where there is no BMG correspondent, requiring to send a team from another town** – €450, excluding VAT, including camera rental for 1 hour and editing, as well as transport costs to/from the location.

If the time for shooting the paid report exceeds 1 hour, for each subsequent hour after the first, a camera rental fee of €200 (excl. VAT), is due.

