

Rate Card For Broadcasting Paid Reports

Valid as of 01 Oct 2026



Title	Time	Day	Price for 60"	Price for 120"
This Morning	06:00-09:29	Mon-Fri	3 375 EUR	6 188 EUR
News	12:00-12:29	Mon-Fri	3 375 EUR	6 188 EUR
News	17:00-17:29	Mon-Fri	4 050 EUR	7 425 EUR
News	19:00-19:59	Mon-Fri	9 450 EUR	17 325 EUR
News	23:00-23:29	Mon	6 750 EUR	12 375 EUR
News	23:30-23:59	Tue-Fri	6 750 EUR	12 375 EUR
This Saturday	07:30-10:59	Sat	3 375 EUR	6 188 EUR
News	12:00-12:29	Sat	4 050 EUR	7 425 EUR
News	19:00-19:59	Sat	9 450 EUR	17 325 EUR
This Sunday	07:30-10:59	Sun	3 375 EUR	6 188 EUR
News	12:00-12:29	Sun	3 375 EUR	6 188 EUR
News	12:00-12:59	Sun	3 375 EUR	6 188 EUR
News	19:00-19:59	Sun	8 775 EUR	16 088 EUR

The fixed prices are in euros, excluding VAT.
The Sales Department of bTV Media Group reserves the right to make changes in the present Rate Card.

Rate Card For The Production of Paid Reports To Be Broadcast On The TV Channels of bTV Media

Valid as of 01 Oct 2026



When BMG produces a paid report, production costs are paid as follows:

1. **Filming within Sofia** – €350, excluding VAT, including camera rental for 1 hour and editing;
2. **Filming outside Sofia, at a location where there is a BMG correspondent** – €400, excluding VAT, including camera rental for 1 hour and editing;
3. **Filming outside Sofia, at a location where there is no BMG correspondent, requiring to send a team from another town** – €450, excluding VAT, including camera rental for 1 hour and editing, as well as transport costs to/from the location.

If the time for shooting the paid report exceeds 1 hour, for each subsequent hour after the first, a camera rental fee of €200 (excl. VAT), is due.

