

Rate Card For Broadcasting Paid Reports

Valid as of 01 Sep 2026



Title	Time	Day	Price for 60"	Price for 120"
This Morning	06:00-09:29	Mon-Fri	2 925 EUR	5 363 EUR
This Morning	07:00-09:29	Mon-Fri	2 925 EUR	5 363 EUR
News	12:00-12:29	Mon-Fri	2 925 EUR	5 363 EUR
News	17:00-17:29	Mon-Fri	3 510 EUR	6 435 EUR
News	19:00-19:59	Mon-Fri	8 190 EUR	15 015 EUR
News	22:00-22:29	Fri	5 850 EUR	10 725 EUR
News	22:30-22:59	Tue-Fri	5 850 EUR	10 725 EUR
News	23:00-23:29	Mon	5 850 EUR	10 725 EUR
News	23:30-23:59	Tue-Fri	5 850 EUR	10 725 EUR
This Saturday	07:30-10:59	Sat	2 925 EUR	5 363 EUR
News	12:00-12:29	Sat	3 510 EUR	6 435 EUR
News	19:00-19:59	Sat	7 020 EUR	12 870 EUR
This Sunday	07:30-10:59	Sun	2 925 EUR	5 363 EUR
News	12:00-12:29	Sun	2 925 EUR	5 363 EUR
News	19:00-19:59	Sun	7 020 EUR	12 870 EUR

The fixed prices are in euros, excluding VAT.
The Sales Department of bTV Media Group reserves the right to make changes in the present Rate Card.

Rate Card For The Production of Paid Reports To Be Broadcast On The TV Channels of bTV Media

Valid as of 01 Sep 2026



When BMG produces a paid report, production costs are paid as follows:

1. **Filming within Sofia** – €350, excluding VAT, including camera rental for 1 hour and editing;
2. **Filming outside Sofia, at a location where there is a BMG correspondent** – €400, excluding VAT, including camera rental for 1 hour and editing;
3. **Filming outside Sofia, at a location where there is no BMG correspondent, requiring to send a team from another town** – €450, excluding VAT, including camera rental for 1 hour and editing, as well as transport costs to/from the location.

If the time for shooting the paid report exceeds 1 hour, for each subsequent hour after the first, a camera rental fee of €200 (excl. VAT), is due.

