

TotalEnergies 2021 AFRICA CUP OF NATIONS RATE CARD Jan 9 – Feb 6



RING

▶ VOYO



RING

STAGES

STAGE	DATE	TIME	MATCH	BROADCAST*
GROUP STAGE	09.01. – 20.01.2022	18:00/21:00	TBA	LIVE/VOYO

STAGE	DATE	TIME	MATCH	BROADCAST*
ROUND OF 16	23.01.2022	18:00	TBA	LIVE
ROUND OF 16	23.01.2022	21:00	TBA	LIVE
ROUND OF 16	24.01.2022	18:00	TBA	LIVE
ROUND OF 16	24.01.2022	21:00	TBA	LIVE
ROUND OF 16	25.01.2022	18:00	TBA	LIVE
ROUND OF 16	25.01.2022	21:00	TBA	LIVE
ROUND OF 16	26.01.2022	18:00	TBA	LIVE
ROUND OF 16	26.01.2022	21:00	TBA	LIVE

STAGE	DATE	TIME	MATCH	BROADCAST*
QUARTER-FINALS	29.01.2022	18:00	TBA	LIVE
QUARTER-FINALS	29.01.2022	21:00	TBA	LIVE
QUARTER-FINALS	30.01.2022	18:00	TBA	LIVE
QUARTER-FINALS	30.01.2022	21:00	TBA	LIVE

STAGE	DATE	TIME	MATCH	BROADCAST*
SEMI-FINALS	02.02.2022	21:00	TBA	LIVE
SEMI-FINALS	03.02.2022	21:00	TBA	LIVE

STAGE	DATE	TIME	MATCH	BROADCAST*
3 rd PLACE FINAL	06.02.2022	18:00	TBA	LIVE
FINAL	06.02.2022	21:00	TBA	LIVE

*Unless otherwise, all broadcasts are scheduled live. Some games might be aired with a delay due to scheduling conflicts. The BMG Sales Department will be updating the information in a timely manner on the official website of bTV Media Group.



RING

PRICING

STAGE	CHANNEL	BROADCAST	PRICE
GROUP STAGE	RING	LIVE	725
GROUP STAGE	RING	DELAYED	195
STAGE	CHANNEL	BROADCAST	PRICE
ROUND OF 16	RING	LIVE	975
ROUND OF 16	RING	DELAYED	325
STAGE	CHANNEL	BROADCAST	PRICE
QUARTER-FINALS	RING	LIVE	1300
QUARTER-FINALS	RING	DELAYED	325
STAGE	CHANNEL	BROADCAST	PRICE
SEMI-FINALS	RING	LIVE	1950
SEMI-FINALS	RING	DELAYED	325
STAGE	CHANNEL	BROADCAST	PRICE
THIRD PLACE FINAL	RING	LIVE	2600
FINAL	RING	LIVE	2600

bTV Media Group offers special packages including all approved advertising forms, which may be aired during the matches and the studio programs. The packages are prepared upon request for a certain client.

All prices are gross, for 30" spot, in BGN, VAT excluded. Lengths different from 30" are calculated as per the official coefficient scale. The Sales Department of bMG can make changes in the current rate card without prior notice.

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RING ▶ **VOYO**

JAN 9 - FEB 6