

RATECARD 2021/2022



RING

btvnovinite.bg/sport
и онлајн на **VOYO**



Media Group

RATECARD 2021/2022



STAGE	PERIOD	CHANNEL	PRICE
Group Stage	Oct - Jan	RING	200
Round of 16	TBA	RING	350
Quarter Finals	TBA	RING	350
Semi Finals	TBA	RING	350
Finals	TBA	RING	350

All prices are gross, for 30" spot, in BGN, VAT excluded. Lengths different from 30" are calculated as per the official coefficient scale.

bMG offers special packages including all approved advertising forms, which may be aired around the matches.

The packages are prepared upon request for a certain client. The Sales Department of bMG can make changes in the current rate card without prior notice.

The airing schedule of the league will be subsequently communicated and announced on the webpage btv.bg.