

Digital Sales Executive

bTV Media Group offers you an exciting new opportunity to be a Sales executive in our successful Digital sales team - the central point of contact, establishing and maintaining partnership with advertising agencies and direct clients of BTV, negotiating and closing Internet advertising deals, consulting and presenting new promotional products to our current and new clients, etc. The job includes initiating marketing research and analysis and participation in the creative of the new digital products as well.

The ideal candidate should have talent to persuade and possess sales experience with corporate digital projects. As a Sales executive you will be responsible for execution of the set sales targets as providing always the best decisions to our clients and partners. You should be creative, flexible and proactive to the extent that guarantees you take the best decision in any situation.

Desired Skills & Experience include:

- Fluent English,
- Substantial knowledge of international and Bulgarian internet trends,
- Solid experience in analyzing internet metrics and website performance;

We are looking for someone who is energetic, with a sense of humor, is comfortable adapting to change and will enjoy working within a focused and result-oriented, but fun team.

You will receive a chance to join our professional Digital sales team which is part of the biggest and most influencing Media group in Bulgaria.

You will work in cooperation with our TV and Radio sales executives who are among the best specialists on the Bulgarian media market.

If the above description fits you well and looks like a definite forward career step - please apply!

Send your application to: careers@btv.bg no later than **10.03.2017**

Please notice the position you are applying for!