



OT 15 ABГYCT | RING

EuroVolley 2023
RateCard



EuroVolley 2023

RateCard and Detailed Schedule Women 2023

DATE	STAGE	PERIOD	CHANNEL	PRICE
15-24.08	Group Stage BG Team	Aug	RING	375
	Group Stage	Aug	RING	195
26.08.-28.08	Round of 16 BG Team	Aug	RING	450
	Round of 16	Aug	RING	195
29.08.-30.08	Quarter Finals BG Team	Aug	RING	785
	Quarter Finals	Aug	RING	300
01.09	Semi Finals BG Team	Sep	RING	785
	Semi Finals	Sep	RING	300
03.09	Third Place Game	Sep	RING	825
03.09	Finals	Sep	RING	825

All prices are gross, for 30" spot, in BGN, VAT excluded. Lengths different from 30" are calculated as per the official coefficient scale.

bMG offers special packages including all approved advertising forms, which may be aired around the matches.

The packages are prepared upon request for a certain client. The Sales Department of bMG can make changes in the current rate card without prior notice.

3 out of 5 matches of the women's Bulgarian national team from the group stage will be broadcasted on RING

All matches of the women's Bulgarian national team from the Round of 16 onwards, semi-finals and finals will be aired on RING





EuroVolley 2023

RateCard and Detailed Schedule Men 2023

DATE	STAGE	PERIOD	CHANNEL	PRICE
28.08.-06.09	Group Stage BG Team	Aug-Sep	n/a	475
	Group Stage	Aug-Sep	RING	245
08.09. - 10.09	Round of 16 BG Team	Sep	RING	785
	Round of 16	Sep	RING	295
11.09. - 12.09	Quarter Finals BG Team	Sep	RING	785
	Quarter Finals	Sep	RING	300
14.09	Semi Finals BG Team	Sep	RING	785
	Semi Finals	Sep	RING	300
16.09	Third Place Game	Sep	RING	825
16.09	Finals	Sep	RING	825

All prices are gross, for 30" spot, in BGN, VAT excluded. Lengths different from 30" are calculated as per the official coefficient scale.

bMG offers special packages including all approved advertising forms, which may be aired around the matches.

The packages are prepared upon request for a certain client. The Sales Department of bMG can make changes in the current rate card without prior notice.

2 out of the 5 matches of the Bulgarian national team in the group stage will be broadcasted on RING
 All matches of the men's Bulgarian national team from the Round of 16 onwards, semi-finals and finals will be aired on RING





OT 15 ABГYCT | RING



National Palace of Culture • Sofia • 1 Bulgaria Square • 11th Floor • (+359 2) 9176 800 • (+359 2) 9176 886 www.btv.bg