

## LIGA PORTUGAL 2023/2024 RATECARD





## Liga Portugal Betclic 2023/2024

RateCard and Detailed Schedule

Category	Category	Category
1	2	3
4150	1925	515
Games with two of the teams: FC Porto Sporting CP SL Benfica	Games with one of the teams: FC Porto Sporting CP SL Benfica Braga	All other games
as well as any other games announced as Category 1	as well as any other games announced as Category 2	

All prices are gross, for 30" spot, in BGN, VAT excluded. Lengths different from 30" are calculated as per the official coefficient scale.

bMG offers special packages including all approved advertising forms, which may be aired around the matches.

The packages are prepared upon request for a certain client. The Sales Department of bMG can make changes in the current rate card without prior notice.

Games are priced per category.

The Sales Department of bMG announces in due time of all dates, exact broadcast schedule & respective category.





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Portugal's Primary Club Competition

34 Competing Rounds

18 Competing Teams

3 Select Games Per Round

Aug 2023 – May 2024

Live Broadcasts Available on RING & VOYO

- 1. Arouca
- 2. Benfica
- 3. Boavista
- 4. Braga
- 5. Casa Pia
- 6. Chaves
- 7. Estoril
- 8. Estrela da Amadora
- 9. Famalicão
- 10.Farense
- 11. Gil Vicente
- 12.Moreirense
- 13.Portimonense
- 14.Porto
- 15.Rio Ave
- 16.Sporting CP
- 17. Vitória de Guimarães
- 18.Vizela





## ПОРТУГАЛСКО ПЪРВЕНСТВО 2023/2024

