



**Media Group**

**Do you want to play a key role in one of the largest media groups on the market?**

...Then take the exciting opportunity to demonstrate your professional skills in media environment.

**bTV Media Group** is looking for a focused and enthusiastic person to join us, as a

### **Manager corporate communications and PR**

#### **Your main responsibilities will be:**

To create corporate communications and PR strategy of BTV Media Group and manage in the best way the corporate image, reputation and brand. Manage the internal and external communications, relations with other media as well as crisis management.

Manage the PR team and coordinate the PR campaigns of the news, reality formats and all program content – films, series, entertainment and current affair shows of all bTV Media Group platforms within the Group and in other media (press, radio, internet). Plan and implement media partnerships. Be responsible for the management of budget, assignments for the PR team, successful implementation and post evaluation of all activities.

#### **Our Requirements:**

- University degree and at least 5 years on a similar position;
- Substantial management experience;
- Track record of successful implementation and management of PR and corporate communication strategies, projects and campaigns;
- Evidence of success in prioritizing and dealing with high level sensitive information and enquiries;
- Expert in crisis management;
- Fluent English

**If you are excellent in doing all above mentioned and possess positive attitude, like dynamic jobs and have passion for PR and communications, this is definitely your position!**

**Don't hesitate to apply on:**

[careers@btv.bg](mailto:careers@btv.bg)

**no later than 15.09.2017!**

**Your application will be treated as strictly confidential!**

**bTV Media Group**

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[www.btv.bg](http://www.btv.bg)