



SERIE A 2023/2024

RATECARD

RING

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Serie A 2023/2024

RateCard

Category 1	Category 2	Category 3
5650	2650	750
Games with two of the teams: AC Milan Inter Milan Juventus Fiorentina as well as any other games announced as Category 1	Games with one of the teams: AC Milan Atalanta Fiorentina Inter Milan Juventus Lazio Napoli Roma as well as any other games announced as Category 2	All other games

All prices are gross, for 30" spot, in BGN, VAT excluded. Lengths different from 30" are calculated as per the official coefficient scale.

bMG offers special packages including all approved advertising forms, which may be aired around the matches.

The packages are prepared upon request for a certain client. The Sales Department of bMG can make changes in the current rate card without prior notice.

Games are priced per category. The Sales Department of bMG announces in due time of all dates, exact broadcast schedule & respective category.



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Schedule and Competing Teams

Italy's Primary Club Competition

38 Competing Rounds

20 Competing Teams

4 Select Games Per Round

Aug 2023 – May 2024

Live Broadcasts On RING

1. AC Milan
2. Atalanta
3. Bologna
4. Cagliari
5. Empoli
6. Fiorentina
7. Frosinone
8. Genoa
9. Hellas Verona
10. Inter Milan
11. Juventus
12. Lazio
13. Lecce
14. Monza
15. Napoli
16. Roma
17. Salernitana
18. Sassuolo
19. Torino
20. Udinese

SERIE A

SEASON 2023/2024

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