



Supercopa de España 2022

RateCard

DATE	CHANNEL	STAGE	MATCH	STUDIO TIME	MATCH TIME	STUDIO PRICE	MATCH PRICE
12.01.2022	bTV Action	Semi-finals	Real Madrid - Barcelona	20:30	21:00	1150	5250
13.01.2022	bTV Action	Semi-finals	Atletico Madrid - Athletic Bilbao	20:30	21:00	1150	5250
16.01.2022	bTV Action	Final	TBA	20:00	20:30	1325	5250

All prices are gross, for 30" spot, in BGN, VAT excluded. Lengths different from 30" are calculated as per the official coefficient scale.

bMG offers special packages including all approved advertising forms, which may be aired during the matches and the studio programs. The packages are prepared upon request for a certain client.

The Sales Department of bMG can make changes in the current rate card without prior notice. All other subjects not mentioned in the present document are regulated by the General Sales Rules for broadcasting TV commercial communications by BTV Media Group EAD.