



Технически изисквания към рекламните материали за излъчване в каналите на БМГ

Technical requirements for the advertising materials in bMG

	File specifications	
	SD	HD
File Format	XDCAM SD (IMX-D10)	XDCAM HD 4:2:2 (MPEG HD422)
Video coding	MPEG-2 422P@ML	MPEG-2 422P@HL
Video Bit Depth	8	8
Video Bit Rate	30 CBR	50 CBR
Chroma Sampling	04:02:02	04:02:02
Frame Size	720x576	1920x1080
Starting time code of the file	00:00:00:00	00:00:00:00
Frame Rate	25i	50i
Aspect	16x9 FHA - 4x3 Safe Area or optionally 4x3	16x9 - 4x3 Safe Area
PAL or NTSC	PAL	PAL
Video standard	ITU BT601-5 (50 Hz)	ITU BT.709-5 (50 Hz)
Audio Levels	Max Peak: -9 dBFS; infinite loudness -23LUFS+/-1db (EBU R 128); loudness range 5db +/-1	Max Peak: -9 dBFS; infinite loudness -23LUFS+/-1db (EBU R 128); loudness range 5db +/-1
Audio Coding	PCM 8 ch/16 bit/48 kHz	PCM 8 ch/24 bit/48 kHz,
File Containers	MXF	MXF
Наименование на файла/ File Naming Structure	Client-Copy Name*- duration * където Copy Name съвпада с подаденото или това, което предстои да бъде подадено в бланката за заявки * where Copy name is the same with one described in the Order template Пример/ Example: Baloon Factory Winter Campaign - 30s	