



Do you want to get part of bTV Media Group Team?

We have open position for:

Data Analyst

About The Role

In this position, you will get an amazing opportunity to play a key role in implementing and orchestrating a wide array of data insights. You will use data to drive decision making.

bTV's Analytics & Insight practice is highly collaborative, dynamic and multifaceted. It encompasses marketing analytics, digital analytics, research and corporate reporting and is an integral part in supporting bTV Media Group's strategy and planning processes.

What You'll Do

- Work with Accounting, FP&A, Sales, Research and other stakeholders in mining and analyzing relevant data to extract key trends and insights.
- Build predictive models that will better detect trends, estimate accruals, and resolve financial imbalances
- Design and create visualizations to present actionable insights related to data sets and business projects at hand
- Design end to end data reports and automated dashboards
- Gain deep understanding about the process and data flows involved
- Document and train team members to institutionalize the learnings of the data analytics practice
- Your performance is measured by the insights you give, effectiveness of communication, and the initiative to drive ideas and decision making
- You will be ultimately responsible for the quality, accuracy, and timeliness of the data provided

We Are Looking For Someone Who

- Has Bachelor Degree/+ minimum 3 year experience in Business Analytics, Economics, Math, Computer Science, Statistics, Management Science or other quantitative field.
- Is resourceful inventive & creative; able to bring fresh insights and not be discouraged when all the data is not readily available
- Has innovative drive; comfortable in 'white space' work areas and willing to take risks, test the norm, measure and learn forward
- Is a problem solver; ability to identify problems and solve problems in complex situations using creative and conceptual reasoning; able to seek counsel or corroboration when needed
- Has data, statistics, and analytical skills
- Has Excel / data management skills



If you are excellent in doing all above mentioned

Send your application to: careers@btv.bg

We are waiting for you 😊

Only the short listed candidates will be contacted.

Please notice the position you are applying for.